

2009 BoothMichigan rates

CO-OP

	<u>Daily</u>	<u>Sun</u>	
Ann Arbor News	\$28.73	\$35.34	
Bay City Times	\$29.20	\$35.25	
Flint Journal	\$40.56	\$46.84	
Grand Rapids Press	<u>Mon-Wed, Fri</u> \$47.00	<u>Thurs & Sat</u> \$53.00	\$71.00
Jackson Citizen Patriot	\$25.37	\$28.89	
Kalamazoo Gazette	<u>Mon-Wed</u> \$29.00	<u>Thurs-Sat</u> \$32.00	\$43.00
Muskegon Chronicle	\$36.00	\$44.00	
Saginaw News	\$31.50	\$39.50	

10% premium for required position

Color

	<u>Up to 59" spot</u>	<u>Over 59" spot</u>	<u>Up to 59" multi</u>	<u>Over 59" multi</u>
Ann Arbor News	\$575	\$575	\$750	\$750
Bay City Times	\$204	\$408	\$306	\$459
Flint Journal	\$330	\$535	\$435	\$900
Grand Rapids Press				
Daily	\$458	\$1,092	\$458	\$1,092
Sunday	\$858	\$1,492	\$858	\$1,492
Jackson Citizen Patriot	\$275	\$475	\$400	\$600
Kalamazoo Gazette				
Daily	\$450	\$510	\$500	\$590
Sunday	\$580	\$625	\$875	\$950
Muskegon Chronicle	\$350	\$450	\$570	\$775
Saginaw News	\$105	\$510	\$155	\$850

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	INDIVIDUAL		ALL 8 PAPERS (17% discount)		4-7 PAPERS (14% discount)		2 or 3 PAPERS (11% discount)					
	Daily	Sunday	Daily	Sunday	Daily	Sunday	Daily	Sunday				
Ann Arbor News	\$28.73	\$35.34	\$23.85	\$29.33	\$24.71	\$30.39	\$25.57	\$31.45				
Bay City Times	\$29.20	\$35.25	\$24.24	\$29.26	\$25.11	\$30.32	\$25.99	\$31.37				
Flint Journal	\$40.56	\$46.84	\$33.66	\$38.88	\$34.88	\$40.28	\$36.10	\$41.69				
Grand Rapids Press	<u>Mon-Wed, Fri</u> \$47.00	<u>Thurs & Sat</u> \$53.00	\$71.00	<u>Mon-Wed, Fri</u> \$39.01	<u>Thurs & Sat</u> \$43.99	\$58.93	<u>Mon-Wed, Fri</u> \$40.42	<u>Thurs & Sat</u> \$45.58	\$61.06	<u>Mon-Wed, Fri</u> \$41.83	<u>Thurs & Sat</u> \$47.17	\$63.19
Jackson Citizen Patriot	\$25.37	\$28.89	\$21.06	\$23.98	\$21.82	\$24.85	\$22.58	\$25.71				
Kalamazoo Gazette	<u>Mon-Wed</u> \$29.00	<u>Thurs-Sat</u> \$32.00	\$43.00	<u>Mon-Wed</u> \$24.07	<u>Thurs-Sat</u> \$26.56	\$35.69	<u>Mon-Wed</u> \$24.94	<u>Thurs-Sat</u> \$27.52	\$36.98	<u>Mon-Wed</u> \$25.81	<u>Thurs-Sat</u> \$28.48	\$38.27
Muskegon Chronicle	\$36.00	\$44.00	\$29.88	\$36.52	\$30.96	\$37.84	\$32.04	\$39.16				
Saginaw News	\$31.50	\$39.50	\$26.15	\$32.79	\$27.09	\$33.97	\$28.04	\$35.16				

revised 1.12.09 tfair