

THE FLINT JOURNAL

Sunday/Daily net readership: 232,879

Home county Sunday/Daily readership: 71%

Adult population: 328,948
Households: 174,262

Women: 174,013 | 52.9%
Men: 154,935 | 47.1%

Ages

18-34: 98,880 | 30.0%
35-49: 93,326 | 28.4%
50-64: 81,883 | 24.9%
65+: 54,859 | 16.7%

Married: 172,400 | 52.4%
Single: 156,548 | 47.6%

Population with children age 17
or younger: 121,817 | 37.0%

Household income

\$75,000+: 79,376 | 24.1%
\$150,000+: 10,679 | 3.2%

Own their residence: 255,253 | 77.6%

Education

Some college: 113,548 | 34.3%
College graduate: 32,995 | 10.0%
Post-graduate degree: 21,883 | 6.7%

Occupations

Management, business, financial operations: 22,856 | 6.9%
Professional and related occupations: 32,292 | 9.8%
Service: 46,916 | 14.3%
Sales and office: 34,627 | 10.5%
Construction, extraction and maintenance: 16,741 | 5.1%
Production, transportation and material moving: 25,021 | 7.6%

Source: Scarborough, 2008.

