

# JACKSON CITIZEN PATRIOT



Sunday/Daily net readership: 84,092

Home county Sunday/Daily readership: 67%

Adult population: 125,359  
Households: 66,646

Women: 61,387 | 49.0%  
Men: 63,972 | 51.0%

## Ages

18-34: 36,796 | 29.4%  
35-49: 37,908 | 30.2%  
50-64: 28,993 | 23.1%  
65+: 21,662 | 17.3%

Married: 73,623 | 58.7%  
Single: 51,736 | 41.3%

Population with children age 17 or younger: 37,132 | 29.6%

## Household income

\$75,000+: 37,255 | 29.7%  
\$150,000+: 1,716 | 1.4%

Own their residence: 103,161 | 82.3%

## Education

Some college: 44,695 | 35.7%  
College graduate: 15,512 | 12.4%  
Post-graduate degree: 5,100 | 4.1%

## Occupations

Management, business, financial operations: 10,976 | 8.8%  
Professional and related occupations: 8,532 | 6.8%  
Service: 12,195 | 9.7%  
Sales and office: 20,396 | 16.3%  
Construction, extraction and maintenance: 13,741 | 11.0%  
Production, transportation and material moving: 12,469 | 9.9%

Source: Scarborough, 2008.

