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 Flint Journal •

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JACKSON CITIZEN PATRIOT



Sunday readership in market:	72,847	Ages		Education	
Daily readership in market:	58,590	18-34	36,872 / 29.4%	Some college:	45,310 / 36.2%
		35-49	36,112 / 28.8%	College graduate:	15,128 / 12.1%
Sunday readership across Michigan:	76,192	50-64	30,702 / 24.5%	Post-graduate degree:	5,216 / 4.2%
Daily readership across Michigan:	61,882	65+	21,631 / 17.3%		
				Occupations	
Home county Sunday readership:	58.1%	Married:	78,094 / 62.3%	Management, business, financial operations:	9,257 / 7.4%
Home county daily readership:	46.8%	Single:	47,223 / 37.3%	Professional and related occupations:	15,380 / 12.3%
Sunday circulation:	28,841	Population with children age 17 or younger:	64,587 / 51.5%	Service:	8,191 / 6.5%
Daily circulation:	23,858			Sales and office:	18,381 / 14.7%
Adult population:	125,317	Household income		Construction, extraction and maintenance:	2,735 / 2.2%
Women:	61,339 / 48.9%	\$75,000+:	41,886 / 33.4%	Production, transportation and material moving:	19,672 / 15.7%
Men:	63,978 / 51.1%	\$150,000+:	6,231 / 5.0%		
		Own their residence:	105,440 / 84.1%		

Readership and demographics: Scarborough, Release 1, 2009
 Circulation: ABC, March 2010