

Muskegon Chronicle

Sunday/Daily net readership: 91,634

Home county Sunday/Daily readership: 70%

Adult population: 159,265
Households: 83,240

Women: 93,329 | 58.6%
Men: 65,936 | 41.4%

Ages

18-34: 62,212 | 39.1%
35-49: 35,910 | 22.5%
50-64: 38,312 | 24.1%
65+: 22,831 | 14.3%

Married: 90,634 | 56.9%
Single: 68,631 | 43.1%

Population with children age 17
or younger: 69,314 | 43.5%

Household income

\$75,000+: 23,873 | 15.0%
\$150,000+: 3,096 | 1.9%

Own their residence: 118,660 | 74.5%

Education

Some college: 57,078 | 35.8%
College graduate: 18,823 | 11.8%
Post-graduate degree: 6,501 | 4.1%

Occupations

Management, business, financial operations: 4,337 | 2.7%
Professional and related occupations: 16,581 | 10.4%
Service: 16,063 | 10.1%
Sales and office: 16,756 | 10.5%
Construction, extraction and maintenance: 6,817 | 4.3%
Production, transportation and material moving: 29,492 | 18.5%

Source: Scarborough, 2008.

